
Automated Billing

HostBill

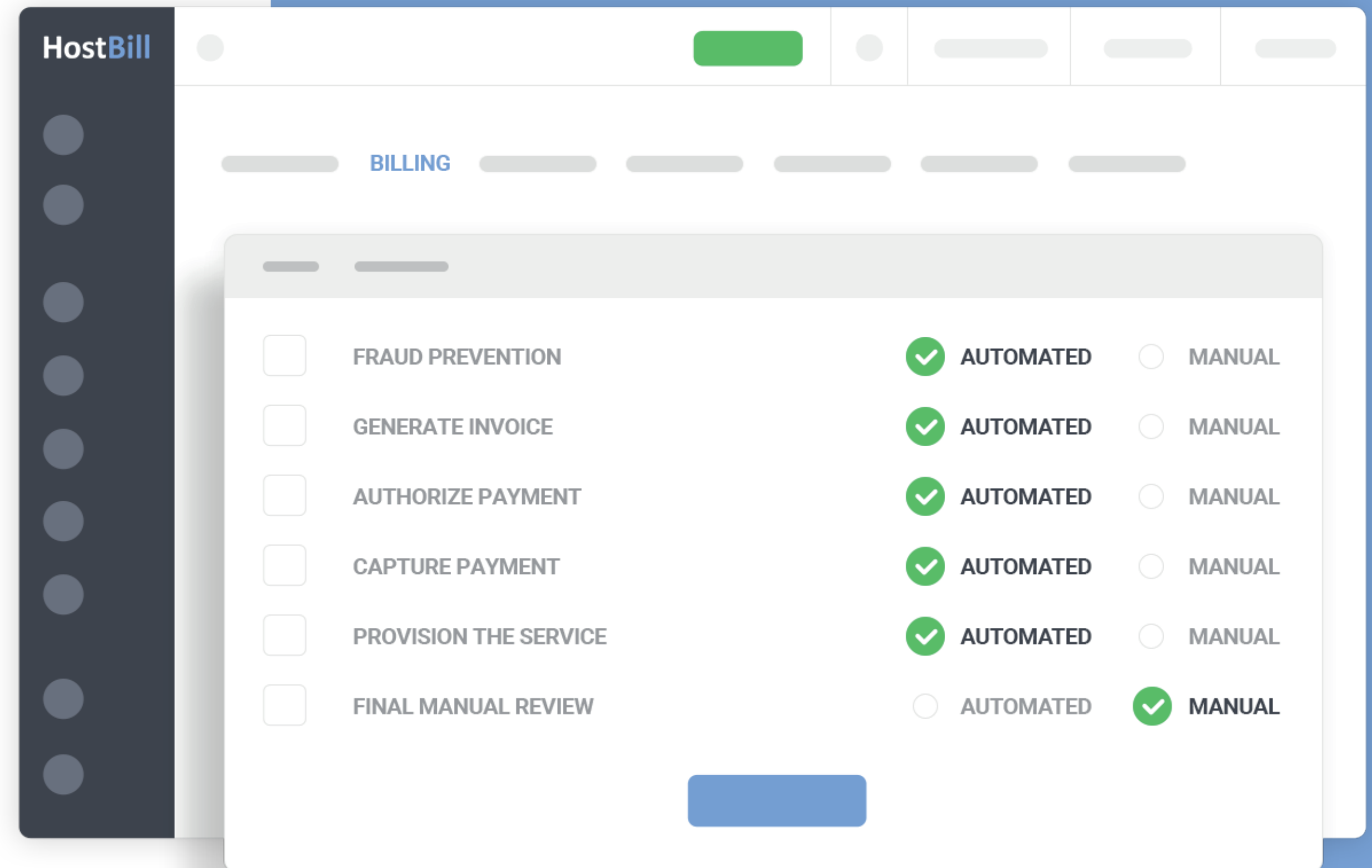
Recurring billing

Subscription business model takes the lead in modern economy as it provides a consistent and scalable income that your business can depend on. HostBill with its automated recurring billing functionalities helps to streamline billing operations, eliminate manual errors and provide end-customers with a convenient and personalized payment platform to process recurring charges.

With HostBill you can easily manage your subscription business and take it to the whole level by automating recurring billing.

Recurring billing automation

Fast and effective billing, invoicing and collecting payments is the cornerstone of any successful business. Keeping up with manual processes such as generating invoices at scheduled periods, tracking outstanding payments or sending payment reminders is hard to deal with. With HostBill smart billing automation everything happens on its own, no matter if it's a one-time transaction or recurring payment. Let HostBill do the hard work, including auto-calculating pro-rata payments for upgrades & downgrades, adding late fees, handling advanced due-date settings and more.



Customized billing cycles

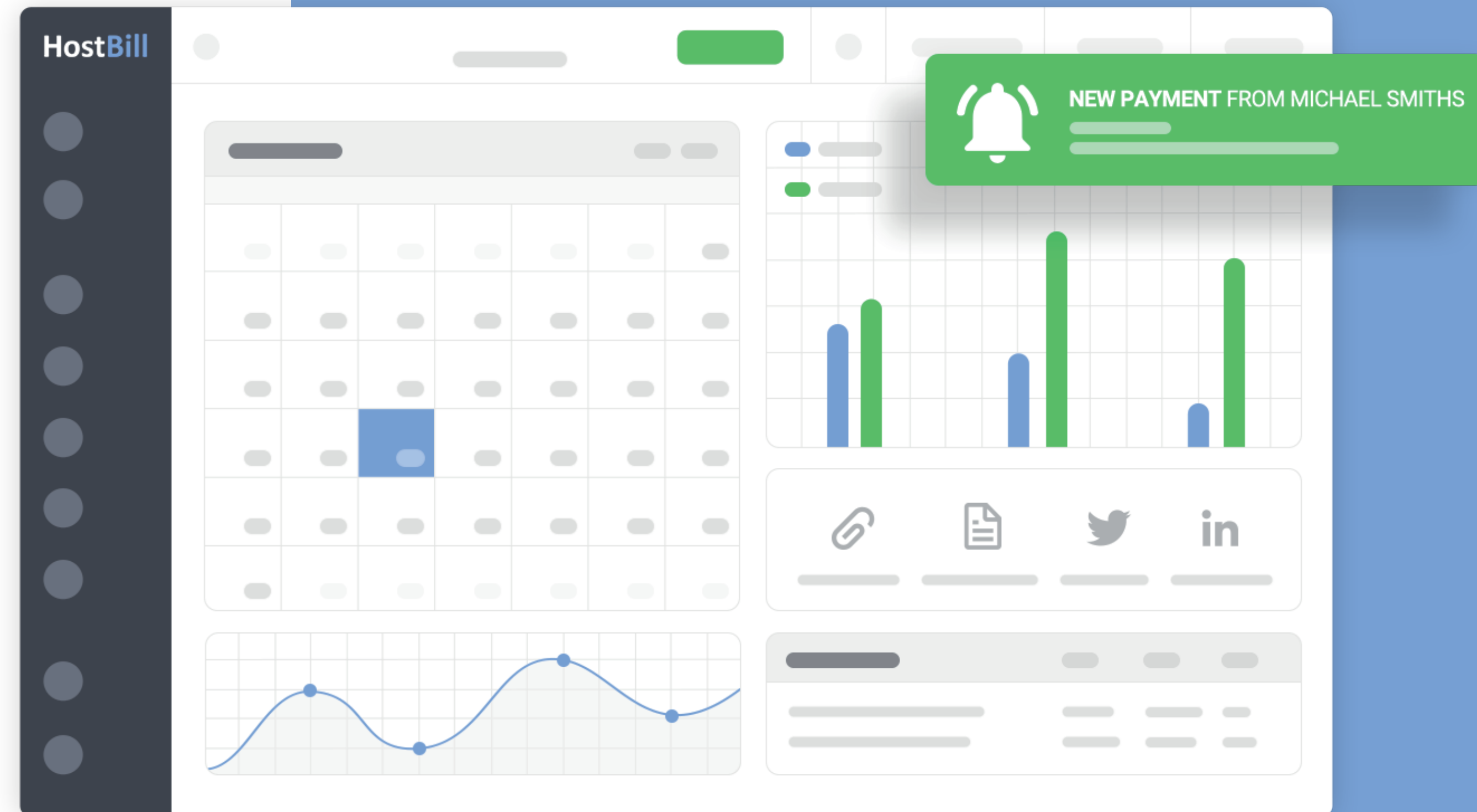
HostBill lets you configure a recurring billing cycle in any way you want. You can not only control invoice generation frequency, let it be on a daily, weekly, bi-weekly, quarterly, semi-annually, annually or bi-annually basis, but also define how many times it should recur. With HostBill you can also choose when to activate the billing process, giving you the flexibility you need.

The screenshot shows the HostBill interface for configuring a recurring draft. The interface includes a sidebar with the HostBill logo and a main content area with the following fields and options:

- NEW INVOICE** (selected) **RECURRING DRAFT**
- FIRST INVOICE**: 2019-09-30
- DUE DAYS**: DEFAULT - 7 DAY(S)
- PAY BEFORE DAYS**: DEFAULT - 0 DAY(S)
- FREQUENCY**: MONTHLY (dropdown)
- OCCURRENCES**: 0 (radio), INFINITE (radio)
- HOSTING**: (checkbox), \$ 10.00 USD (price)
- ADD A NOTE**: (text input)
- SUBTOTAL**: \$ 10.00 USD
- TAX (8.00%)**: \$ 0.80 USD
- TOTAL**: \$ 10.80 USD

Seamless billing experience

HostBill automated billing system was built to provide both staff and customers with a seamless experience. Although all billing operations are handled by HostBill automatically, you can stay well-informed about all financial activities, billing and account related events, such as when a new invoice is generated or overdue, a payment is processed or credit card declined. Each automated action taken by HostBill can also trigger a relevant client notification via email, mobile or in the client portal. You can also send friendly reminders about upcoming payments or credit card expiration date. What's more, notification messages are fully customizable and also automated!



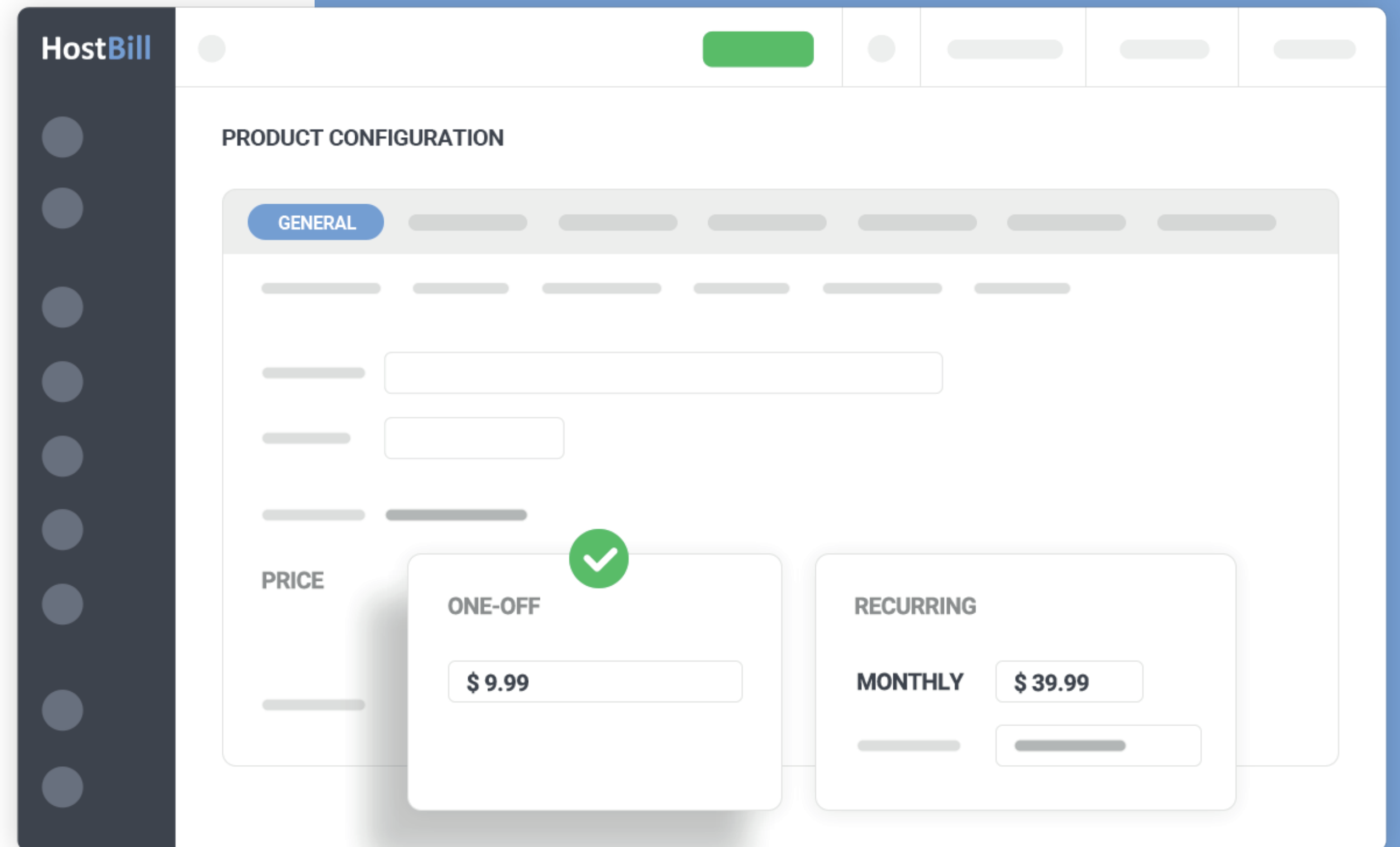
Advanced billing models

Finding the right billing model that fits into your business is vital to success. No matter how complex your business model is, HostBill offers multiple billing models giving you unlimited pricing options for your products and services. Find the most beneficial and optimal billing model and bill your clients how and when you choose.

HostBill covers any possible billing requirements to meet your specific business and compliance needs.

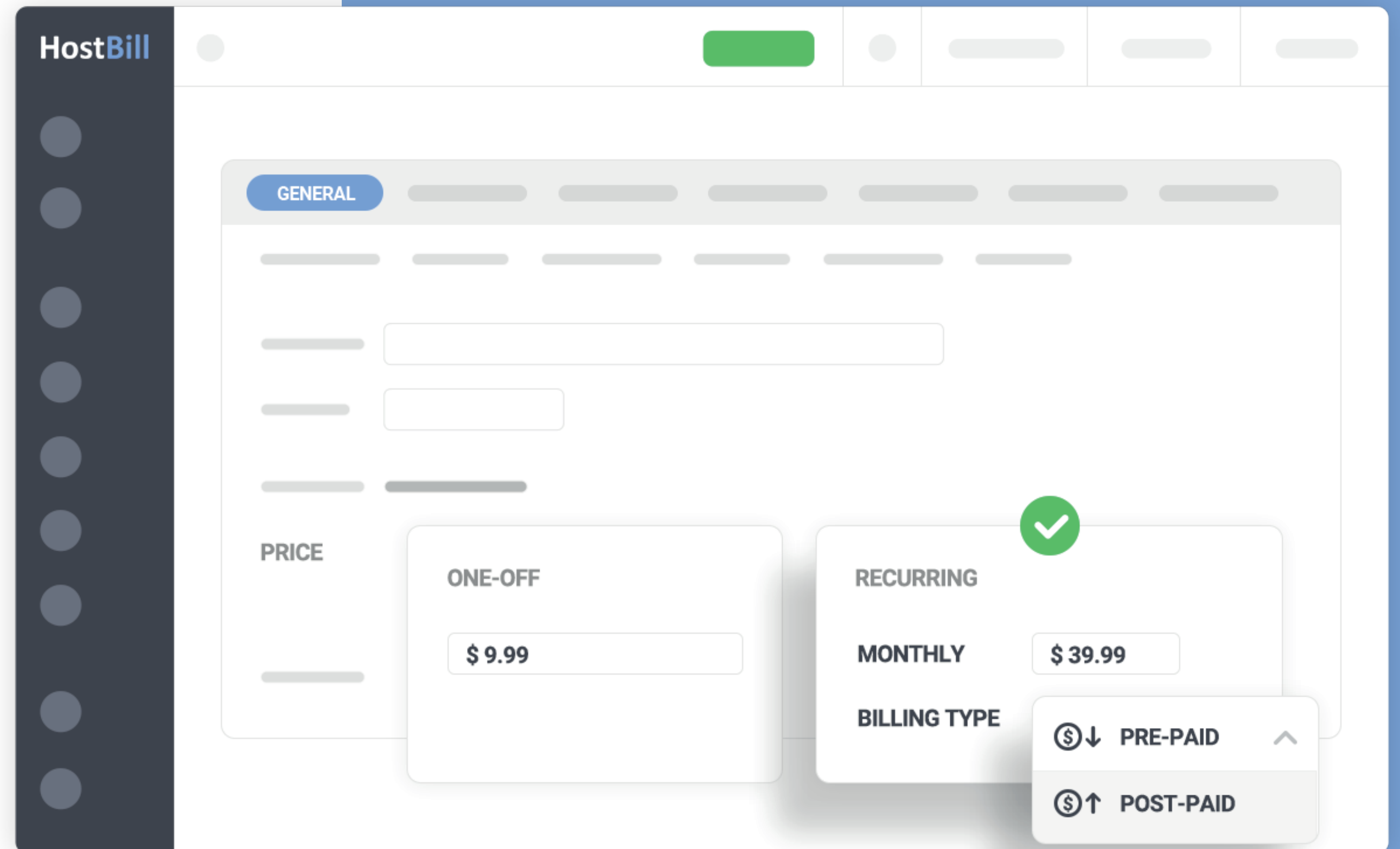
Single one-time payments or recurring billing

With HostBill you can take the payment approach that most suits your product portfolio and your customer behavior patterns. Choose one-off billing with one-time payments for your products and services or recurring billing with invoices issued on fixed dates. The best thing about HostBill is that you can mix those billing models - add one-time setup fee for recurring-billed services or charge on recurring basis for add-ons to your one-off billed products!



Pre & post-paid billing

HostBill enables you to bill customers either on a standard pre-paid basis, where customers pay for the service in advance, or use a post-paid billing feature which allows the customer to pay for the service after they have used it. Post-paid customers receive a monthly bill that reflects all the charges incurred for the previous month. If the client needs to upgrade or downgrade the package, it can be done at any time, with the charges applied to the next invoice.

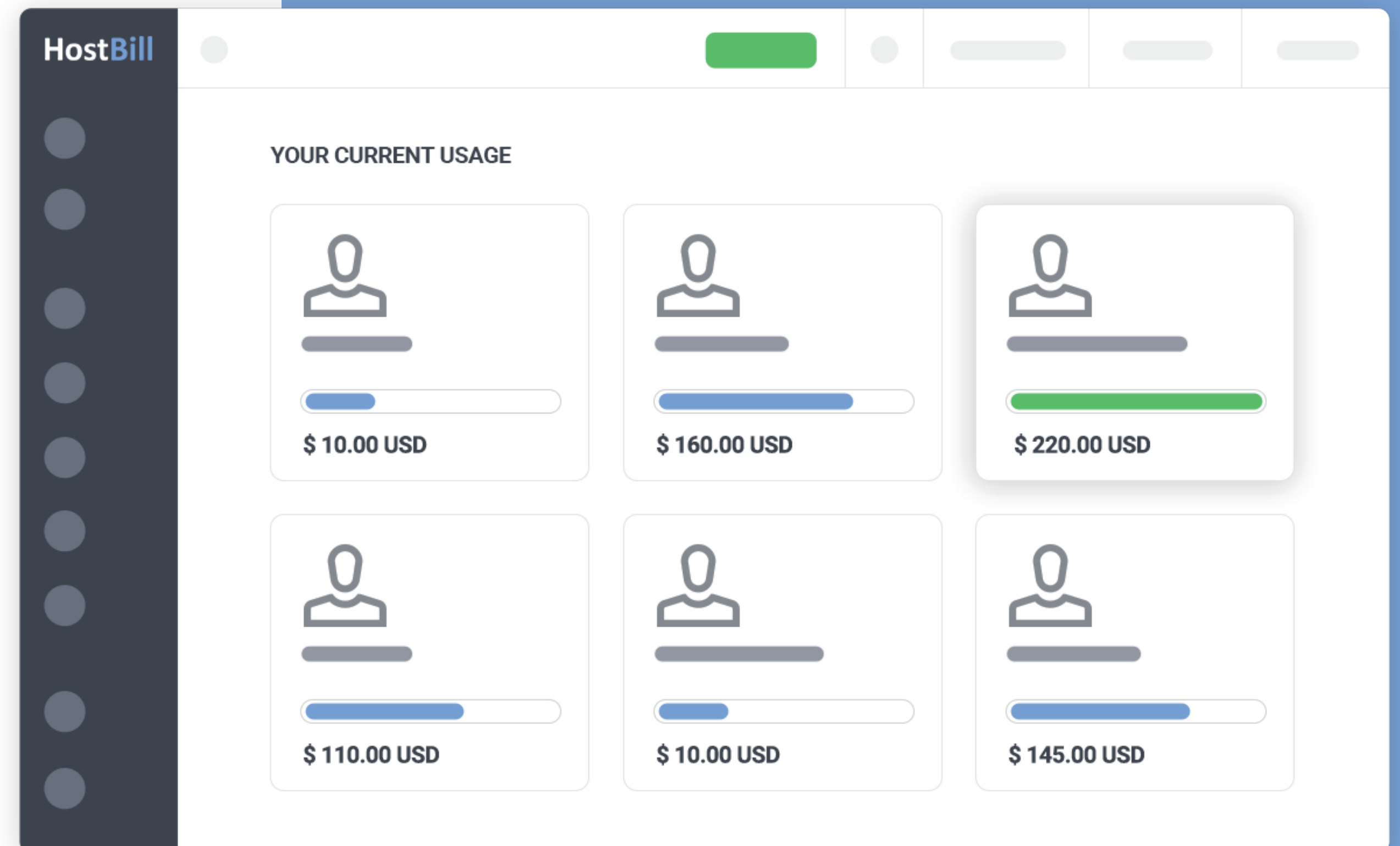


Usage based billing – ‘Pay as you go’

Usage-based billing model allows you to serve your customers in the way they expect as the customers only pay for what they've used in each billing cycle. HostBill has the ability to track how much each customer “uses” your resources and to create a dynamic bill for each customer based on that usage.

While there’s a lot of different usage-based pricing models, HostBill supports:

- Metered Billing where the fee is based on resource usage over time
- Bandwidth Billing where you can measure and bill total transfer or 95th percentile
- Power Billing with the fee based on power consumed
- Cloud Billing where the fee is based on cloud instance sizes deployed



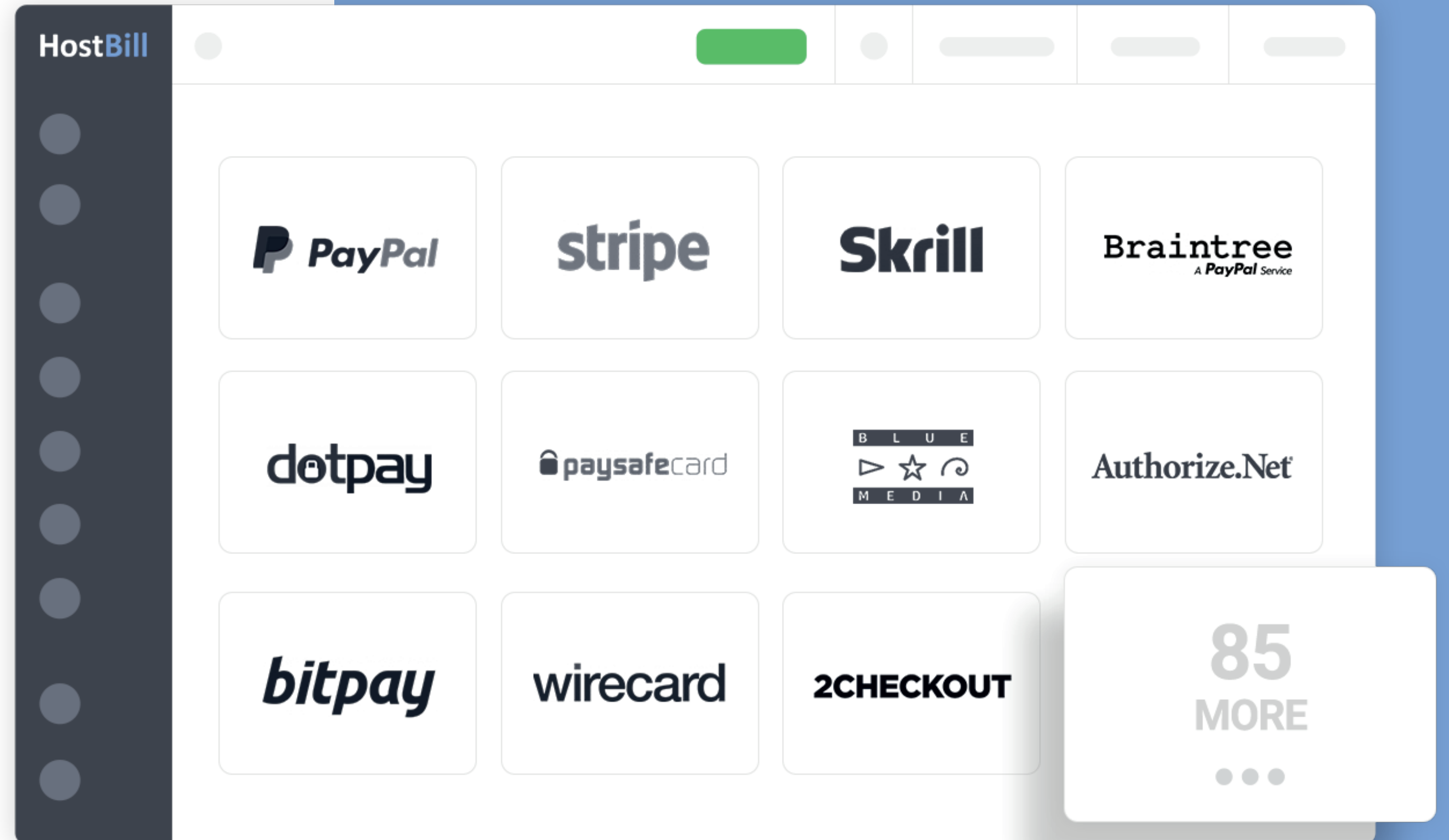
Over 100 payment gateways

HostBill is integrated with over 100 various payment gateways that offer multiple online payment solutions and payment methods from credit cards, through e-wallets, bank transfers to payment links and more so that your customers can pay for the services the way they want and in a currency they prefer. With multitude of payment options you can offer your customers a comprehensive online payments solution.

Accept and process payments in HostBill using a payment gateway of your choice and frequently used payment method in your target market!

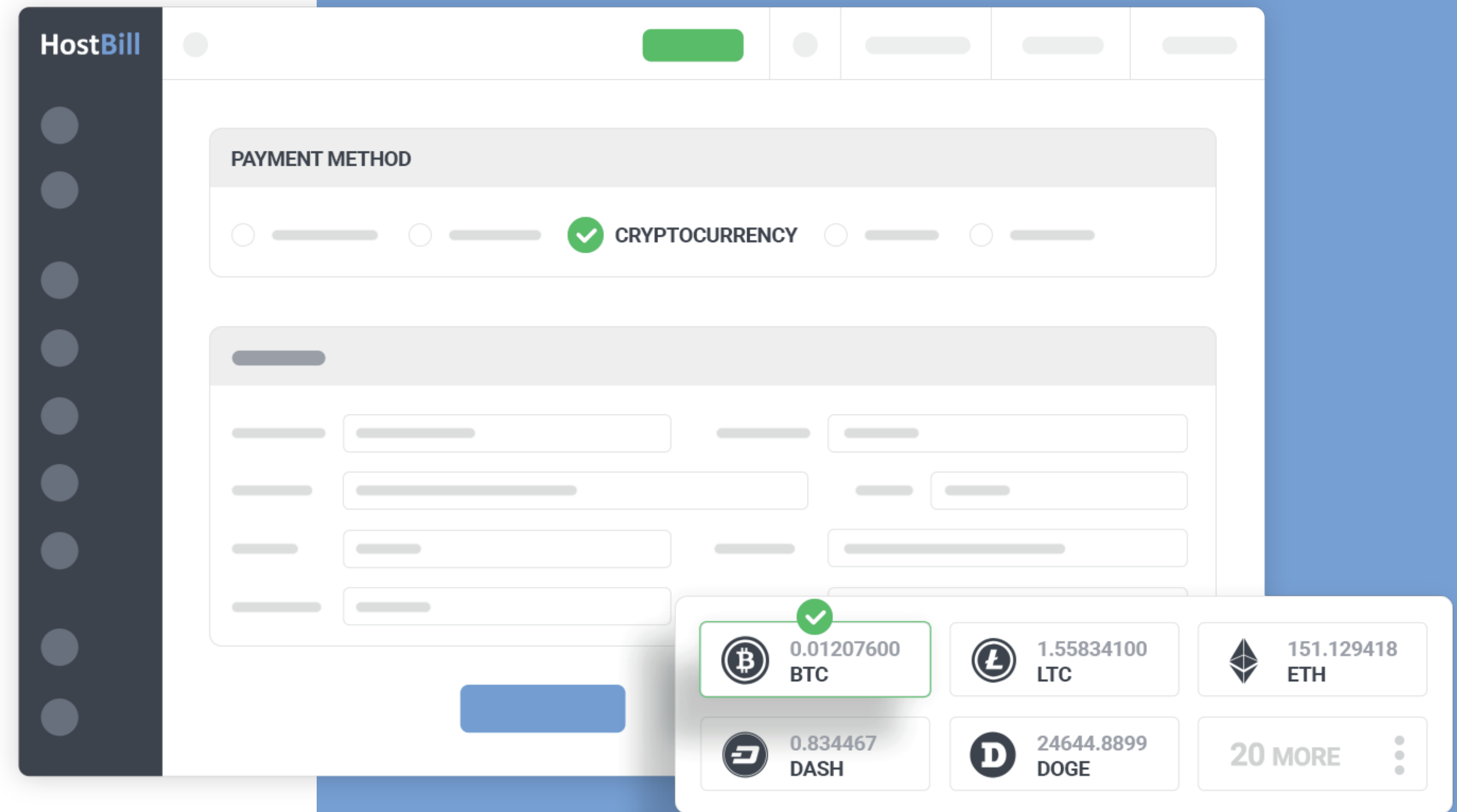
Accept global payments with popular payment gateways

The extensive list of payment gateways integrated with HostBill includes all major payment gateways such as PayPal, Stripe, Braintree or Skrill as well as country specific payment gateways to help businesses collect online payments from customers all around the world using international cards and currencies.



Process crypto-currency payments

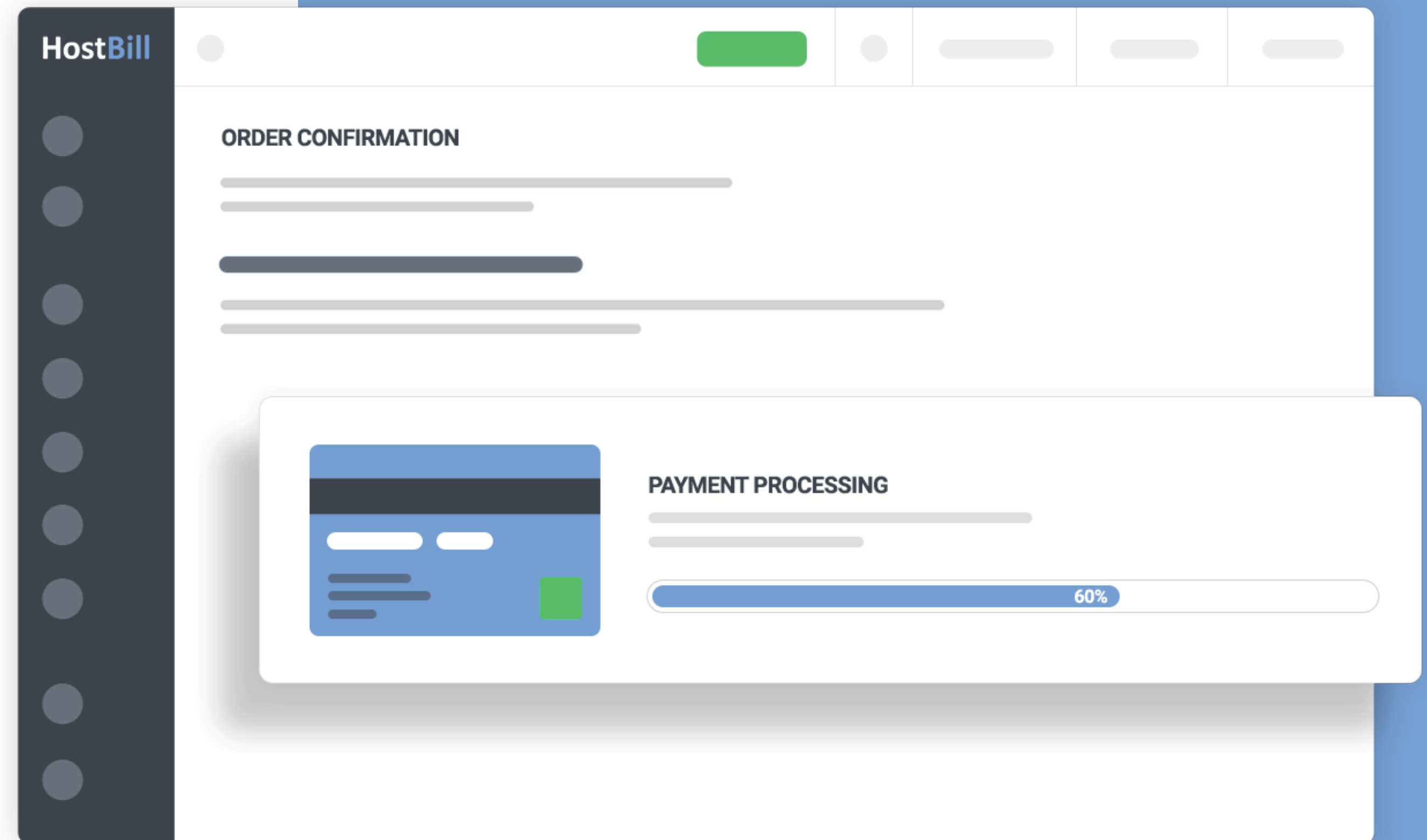
HostBill is integrated with multiple crypto-currency payment gateways that enable to accept payments in digital coins such Bitcoin, Altcoin, Litecoin and multiple other cryptocurrencies. Use gateway built to handle cryptocurrencies payments as an alternative to traditional payment methods and skyrocket your business!



Automated Billing | Over 100 payment gateways

Provide smooth checkout experience

All supported payment gateways are seamlessly integrated with HostBill billing system to help you design a smooth payment processing experience for your customers. All transactions are processed live without staff intervention, either onsite (with payment processed in background to avoid client leaving HostBill UI) or offsite (redirecting customers to gateway frontend to finish payment), depending on your payment gateway choice. With HostBill you can also offer customers one-click refunds processing and payment tokenization for better security.



Customer quotes & estimates

When it's not possible to work from a standard price list that remains the same for every customer, you have to give a quotation or an estimate instead to provide tailored prices for the specific products or services a customer wants to buy. Or sometimes you simply don't want to reveal your prices.

Here's where HostBill steps in providing you with the ability to create and send quotes, easily convert them into invoices and turn leads into deals!

Create estimate orders for your clients

When dealing with undecided clients, when you want to offer some extra products/services to your clients or when you want to attract customer with a personalized discount you can use HostBill Estimates option to create estimate orders for your clients. HostBill Estimates are client-specific – created for a particular client. Each Estimate has its own “expiration date” – if the estimate will not be accepted until that date it will be set to Dead status. This gives your potential customer another reason to buy – installing a sense of urgency is a path to increased conversions!

The screenshot displays the HostBill web interface. At the top, there's a navigation bar with 'HostBill' on the left and a green status indicator. Below the navigation, there are tabs for 'BILLING' and 'ESTIMATES'. The 'ESTIMATES' tab is active, showing a table of estimates:

Status	Amount	Expiration Date
SENT	\$ 28.95 USD	04-18
SENT	\$ 60.48 USD	10-07

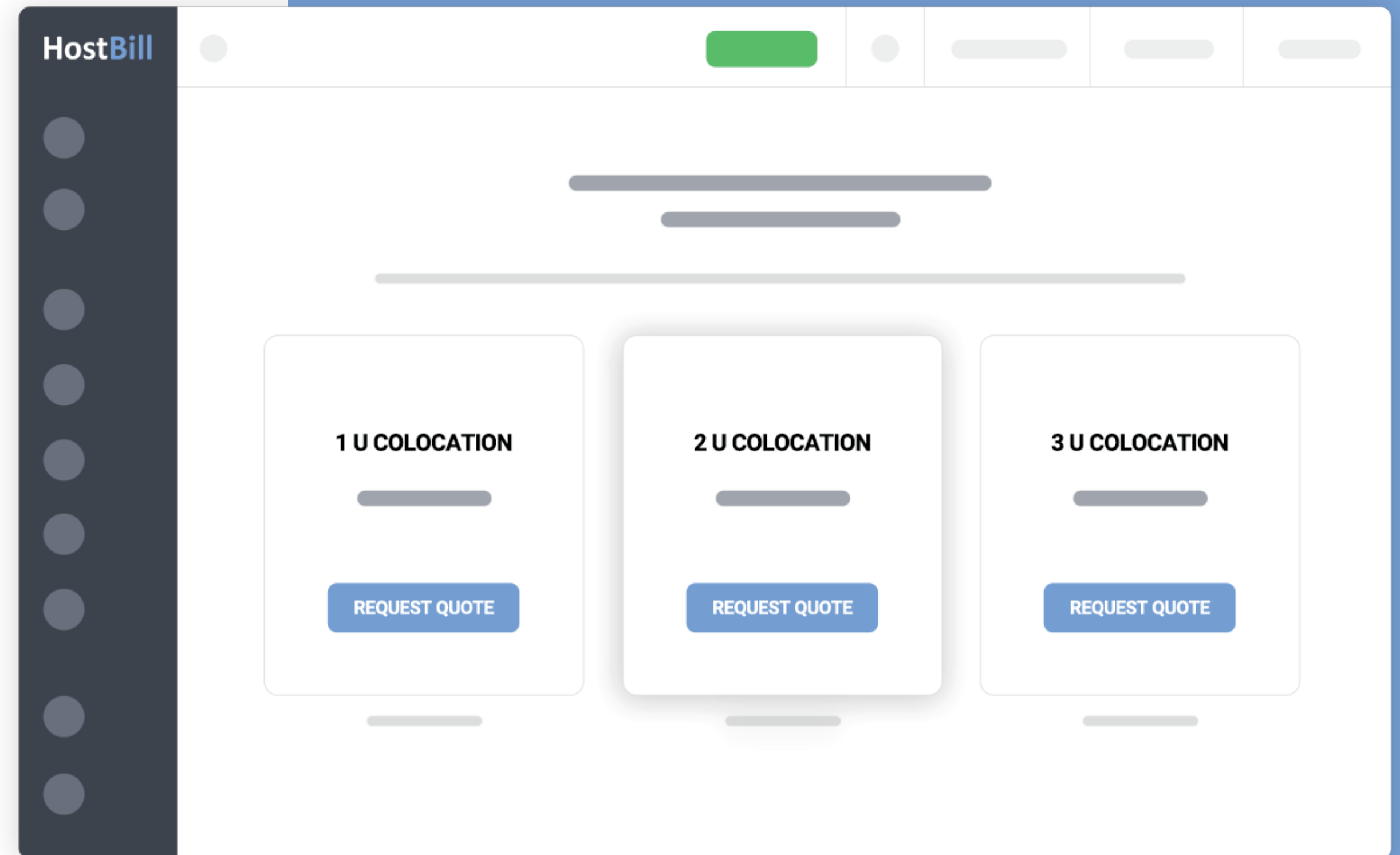
An 'ESTIMATE #23' modal is open, showing a detailed breakdown of services and their costs:

Service	Price
VPS 1024	\$ 8.00 USD
SKYPE FOR BUSSINESS	\$ 29.00 USD
4 GB CLOUD	\$ 19.00 USD
SUBTOTAL	\$ 56.00 USD
TAX (8.00%)	\$ 4.48 USD
TOTAL	\$ 60.48 USD

A 'SEND TO CLIENT' button is visible at the bottom left of the modal.

Use order quotes to sell personalized services

Order quote feature is a perfect tool to sell customized services that have unique prices per customer. Simply switch order pages to a draft mode to display product/service specification and hide price information. Clients will be able to configure the packages and send a quotation request to enable your sales team prepare a price offer tailored specifically to the customer individual needs.



Automatically convert leads into sales

If the estimate or quote gets accepted by the client, you can convert it into an invoice with just one click of the mouse and send the invoice to the client. Just await the payment and voila, your sale is closed! A smooth quoting process like this one will help you land more business and work more efficiently!

The screenshot displays the HostBill web application interface. At the top left, the 'HostBill' logo is visible. The main content area is titled 'ESTIMATE'. Below this, a modal window titled 'ESTIMATE #23' is open, featuring a green 'CONVERT TO INVOICE' button in the top right corner. The modal contains a list of items with checkboxes and quantity input fields:

Item	Quantity	Unit Price	Total Price
<input type="checkbox"/> VPS 1024	1	\$ 8.00 USD	\$ 8.00 USD
<input type="checkbox"/> SKYPE FOR BUSSINESS	1	\$ 29.00 USD	\$ 29.00 USD
<input type="checkbox"/> 4 GB CLOUD	1	\$ 19.00 USD	\$ 19.00 USD
<input type="checkbox"/> [Redacted]	1	[Redacted]	[Redacted]
		SUBTOTAL	\$ 56.00 USD
		TAX (8.00%)	\$ 4.48 USD
		TOTAL	\$ 60.48 USD

Invoicing software

HostBill provides powerful invoicing solution that can help you to handle even the most complex invoicing tasks. Create professional and elegant looking invoices in any language or currency in a matter of seconds, and instantly deliver them to your clients so you don't miss a payment. Stay on top of your business and reduce human errors by automating invoice generation, delivery and notifications.

Use HostBill game changing invoicing software and gain competitive edge!

Advanced invoicing features

HostBill invoicing software is equipped with tons of great features. With HostBill you have the capability to merge different invoices or split invoice items, add items to next automatically generated invoice, set invoice delivery delay, add a payment link on your invoices to get paid faster and much more! HostBill is also integrated with some popular accounting platforms, allowing to export/import customer data, transactions and issued invoices information from/to accounting software.

HostBill

INVOICE #147 UNPAID

MERGE INVOICES SPLIT INVOICE ITEMS CHANGE CURRENCY CHANGE DUE DATE SEND REMINDER TO CLIENT

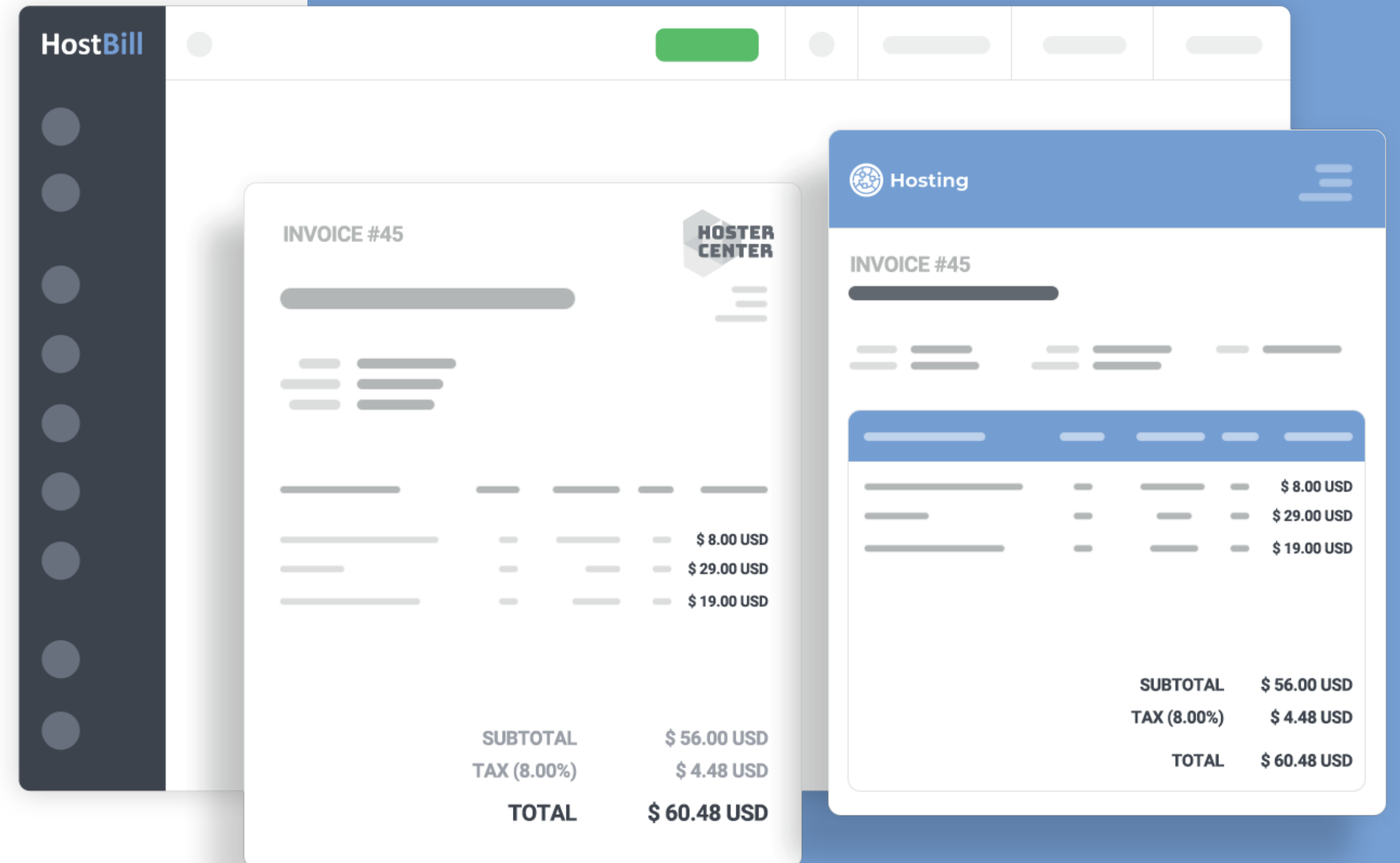
ITEM	QTY	TAX	PRICE
<input type="checkbox"/> VPS 1024	<input type="text"/>	<input type="text"/>	\$ 8.00 USD
<input type="checkbox"/> SKYPE FOR BUSSINESS	<input type="text"/>	<input type="text"/>	\$ 29.00 USD
<input type="checkbox"/> 4 GB CLOUD	<input type="text"/>	<input type="text"/>	\$ 19.00 USD
<input type="checkbox"/>	<input type="text"/>	<input type="text"/>	

ADD A NOTE

SUBTOTAL \$ 56.00 USD
TAX (8.00%) \$ 4.48 USD
TOTAL \$ 60.48 USD

Highly customizable invoices

Have total control over the look of your invoices as all documents created in HostBill can be easily customized to reflect your brand style, match your individual design and colour scheme. You can play with the invoice format, sections arrangement, spacing, highlights, transparency, add a logo, set custom header and footer, invoice numeration sequence and define invoice format and prefix. HostBill invoicing software also gives you the opportunity to create invoice with two different currencies and in two different languages on one invoice.



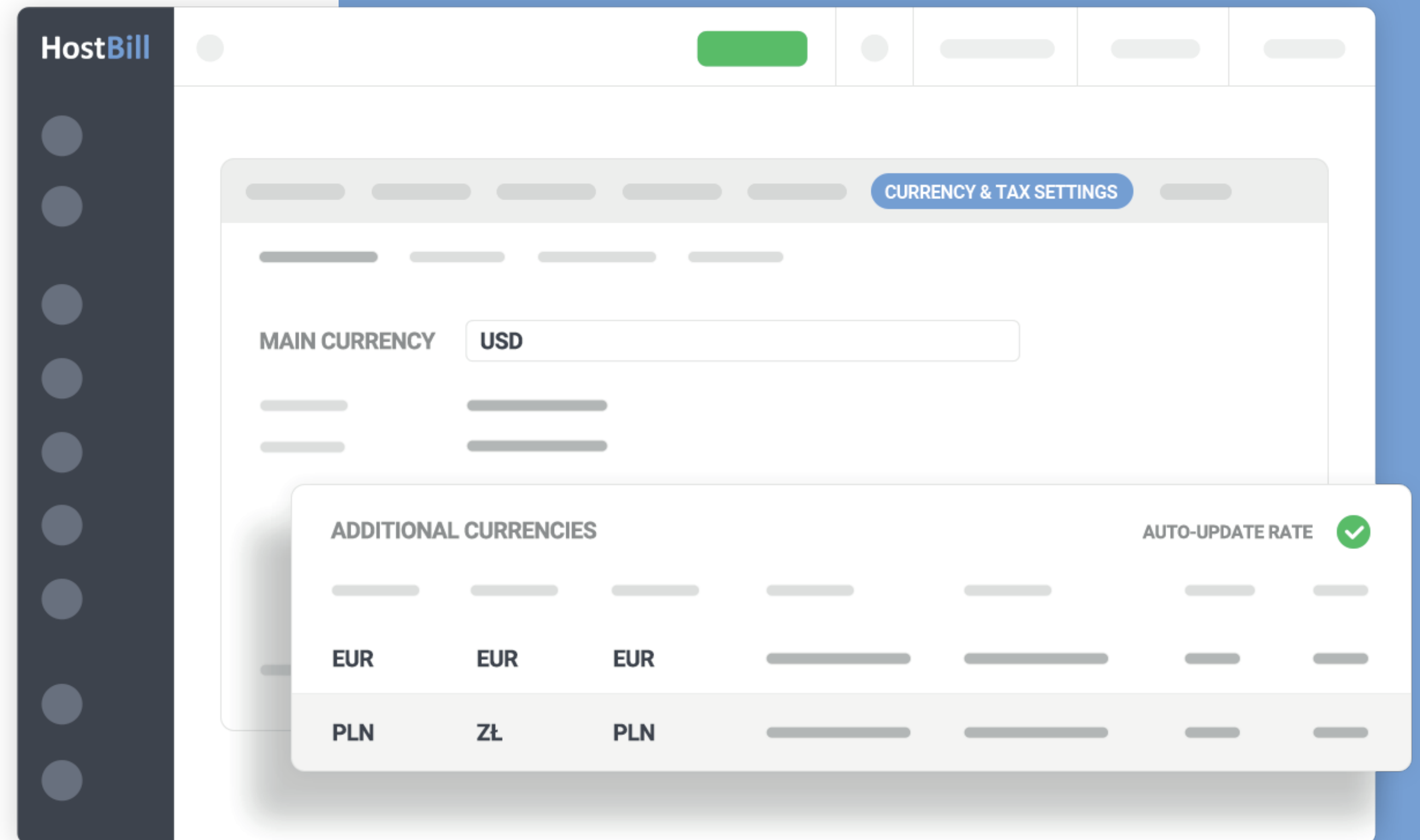
Multi currency & automatic tax calculations

No more sweating over manual calculations of relevant taxes or currency exchanges. To address multiple tax calculation issues, HostBill is capable of defining complex tax structures and adding additional taxes which are calculated over other tax amount.

Speed up your billing process and use HostBill to calculate the appropriate tax and add it to your invoice!

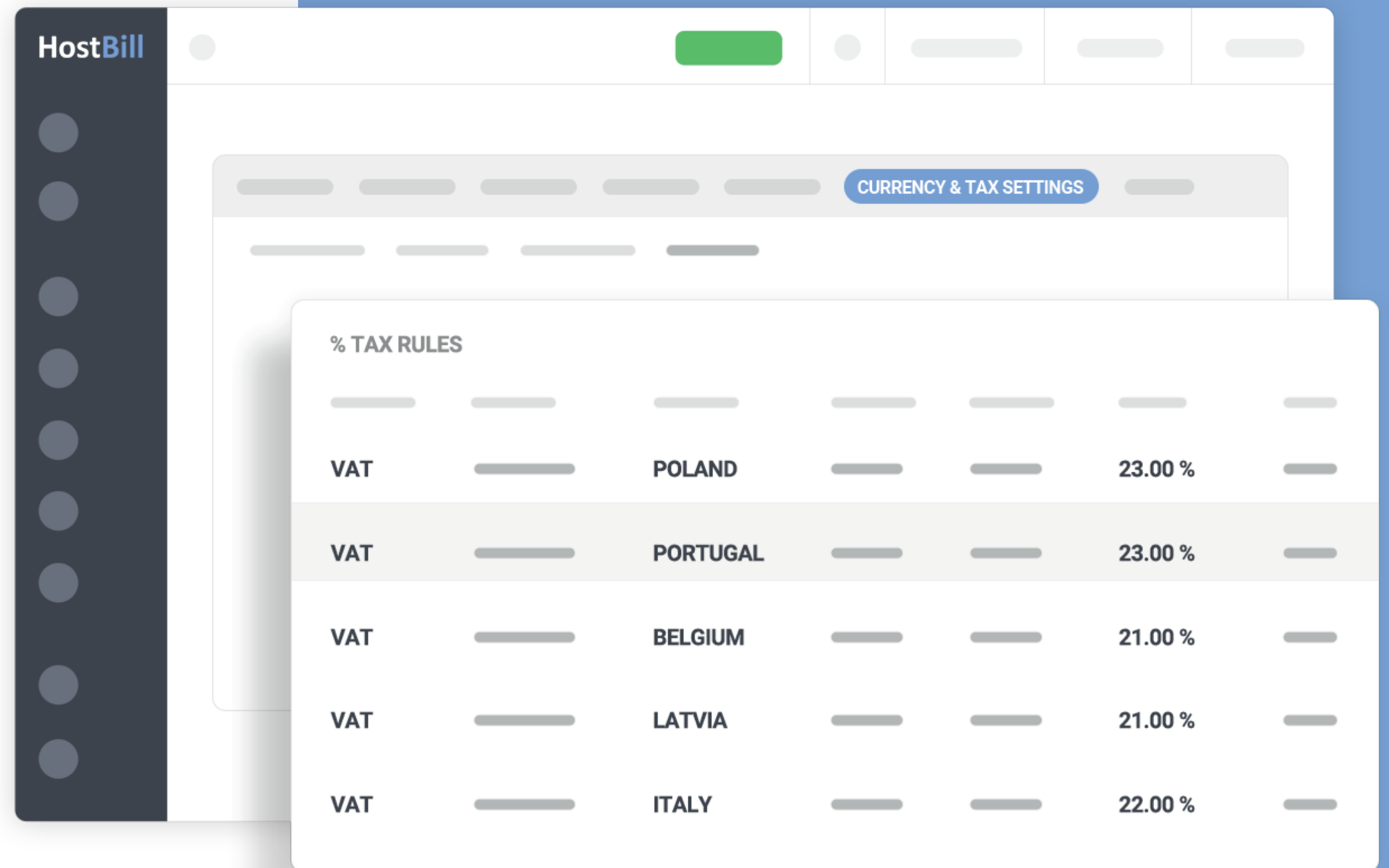
Use multiple currencies

To help your business expand to new markets HostBill out of the box supports multiple currencies. You can add multiple currencies to your HostBill and set a conversion rate or let HostBill automatically update additional currency rate using Google Currency for currency rates. Let client choose the preferred currency or auto-select client currency based on client location - simply setup the rules to force certain countries to use one currency.



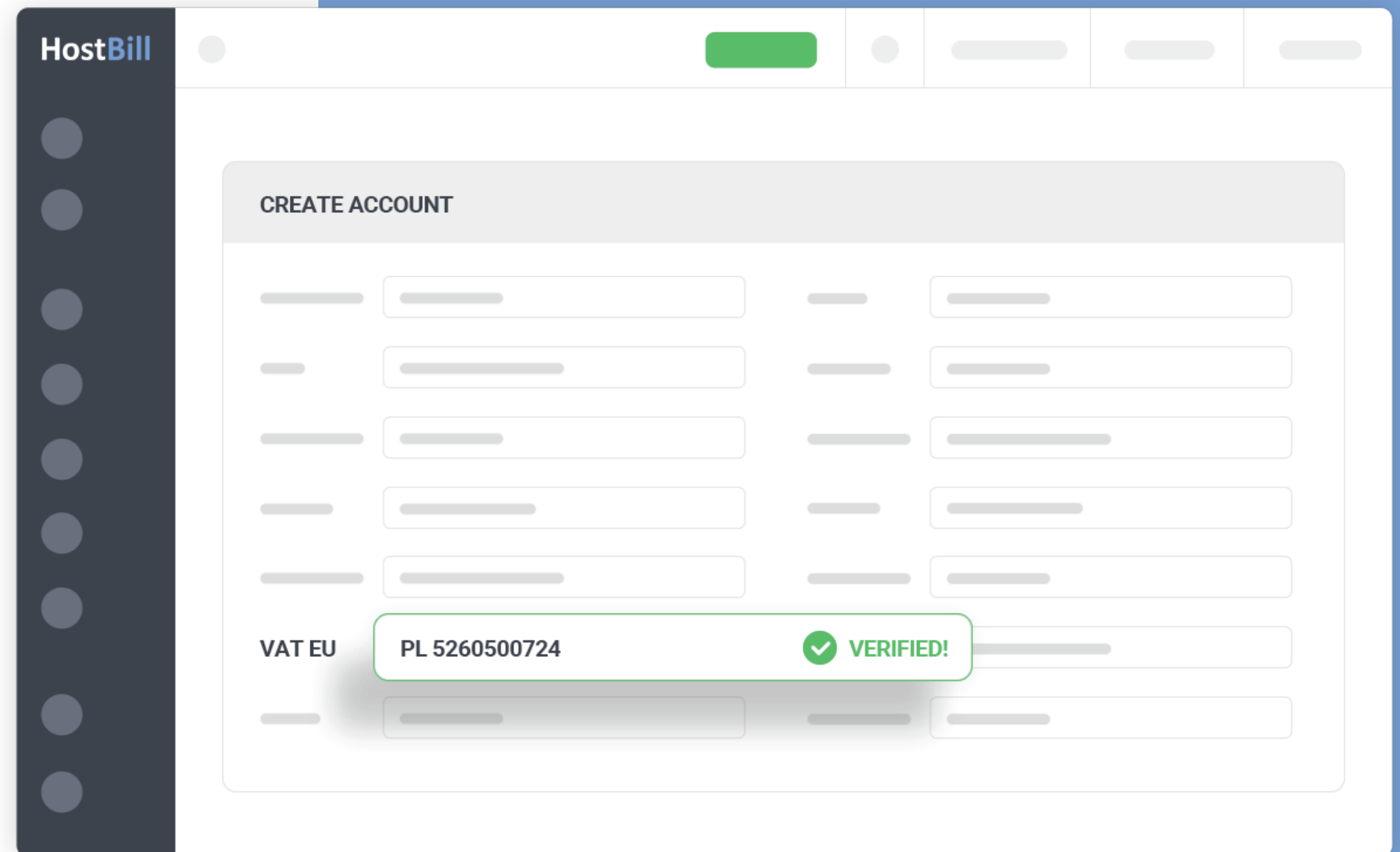
Automatic tax calculations

Don't let complicated tax calculations be the hassle of your billing. HostBill offers a wide range of tax options so you can configure the tax by yourself or use one of our pre-set tax settings. With HostBill you can set multiple tax rules and levels to comply with all legal requirements. Advanced tax features allow you to add additional taxes for late invoices, calculate negative tax or control whether tax should be calculated before or after credit is applied. You can also choose if the tax should be inclusive, where the prices displayed are gross prices, or exclusive, with the prices that you set in system are net prices. You can also save the time and hassle quickly set-up your tax configuration by using one of our presets. Simply choose a country from the drop-down list and apply all the taxes with single click of the mouse.



VIES VAT EU tool

If you're running your business in European Union HostBill gives you the tool to verify client VAT ID against EU VIES system. VIES VAT plugin automatically enables tax exemption for verified EU businesses and sets local tax rate for non-business customers.



Contact

Should you have any questions please contact us at <https://hostbillapp.com/contactus/>

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